

In October of 2007 I was interviewed on WSNS. Emphasis was on the mission of Y-ME and the BIG Night Out (Y-ME Illinois event)

After the interview I discussed with Ambar Gilmore the possibility of a longer segment on Y-ME Illinois and breast cancer in the Hispanic population.

I participated in an on-air interview with WSNS news on March 13th to discuss the Y-ME mission and breast cancer awareness. This was a wonderful opportunity to reach a large Latino population. At that time, we mentioned the participation of Y-ME Illinois affiliate in the NBC5-WSNS health fair that took place at Navy Pier on March 15<sup>th</sup>, 2008.

Both of the segments caused a definite increase in the calls received by the Spanish Hotline and the Illinois office as well. We were able to equip callers with information about programs and resources at Y-ME Illinois.